

2nd

Responsible Business Strategies for Japanese Companies in Myanmar

An outlook on SDGs by the Myanmar Government and Private Sector

SUSTAINABLE DEVELOPMENT GOALS



Event Details

Date: 8 March, 2019 (FRI)

Time: 12:00~16:00

12:00~13:00 Social gathering with Snacks

13:00~16:00 Seminar

Venue: Prime Hill Business Square

Capacity: 100 pax

Language: JP/ENG (interpretation)

Participation: Free

The seminar introduces global trends on SDGs to help Japanese companies strategize responsible business and investment activities in support of Myanmar's development and growth.

Program

Part 1. Keynote Speech : SDGs - the current trend -

1. Global companies go forward to the SDGs on the planet

Mr. Yoshimitsu Kaji, Chief Marketing Innovator, Accenture Japan Ltd.



Mr. Kaji
Accenture Japan

2. How to achieve the Myanmar Sustainable Development Plan(MSDP) linked to the SDGs

Mr. Set Aung, Deputy Minister for Planning and Finance



Mr. Set Aung
Deputy Minister
Planning and
Finance

Part 2. Panel Discussions : Views from public and private

1. Private and Public Partnerships toward the SDGs in Myanmar

Panelist organizations: Ministry of Planning and Finance, JICA, JETRO, IDE-JETRO

2. Roles and challenges for global companies in promoting the SDGs in Myanmar

Panelist organizations: Myanmar Investment Commission, UMFCCI, Accenture Japan, Marubeni Corporation Yangon Branch
Moderator: Nishimura & Asahi (Yangon Office)

Registration

Please register from the link below or from the QR code.

<https://goo.gl/forms/N8iVDz6SC1BbvQig2>



Contact

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